

## **How To Purchase a Sign?**

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Contact Jesuit Athletic Director, Chris Fahey, and he will guide you through the following process:

1. Submit the artwork for your sign
2. Send a check for \$500 plus the cost of the sign (this cost will vary depending upon the detail of your artwork). Checks should be made payable to Jesuit Athletics.
3. Choose the athletic venue where you would like your sign placed.

## **What Happens Next?**

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Your artwork will be sent to our sign company. They will send back a proof and dollar estimate for creating your sign. We will submit a copy of the proof to you for approval. Upon your approval, the sign will be created and placed on the field of your choice during all home athletic contests for the school year.



### **Jesuit High School**

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## **Jesuit Athletics ADVERTISING PROGRAM**

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**“COMMITTED TO EDUCATING  
MEN FOR OTHERS THROUGH  
ACADEMIC EXCELLENCE,  
SPIRITUAL & RELIGIOUS  
FORMATION, CO-CURRICULAR  
INVOLVEMENT FOR THE  
GREATER GLORY OF GOD.”**

# Advertise Your Business... Support Jesuit Athletics

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## Our Mission?

An interscholastic athletic program as a co-curricular activity is an integral part of the total education and growth experience at Jesuit High School. Athletics is designed to affirm and promote the Ignatian values as stated in the *Profile of the Graduate at Graduation* and to engage student-athletes fully in mind, body, and spirit. Student-athletes, coaches, and parents are called upon to work together in a true spirit of sportsmanship to assist in creating an environment in which those Ignatian values can be revealed, tested, and proven relevant both to participants and the entire school community.

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## What Is The Sign Program At Jesuit?

This program is designed to benefit the athletic program at Jesuit High School and the student-athletes who give so much to this program.

By purchasing a sign in support of Jesuit Athletics, you will provide the student-athletes with equipment and other resources that the program would otherwise be unable to give them. The sign

you purchase will be displayed on days of home athletic contests of the Jesuit team of your choice (baseball, football, rugby, soccer, swim & dive or water polo).

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## Is This Program Only For Businesses?

No. We also welcome parents, alumni, and friends of Jesuit to place a sign supporting the athletic program on the field of their choice. It could have the name of the donor and a message to the team.

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## Where Will Your Money Go?

The money from this program will go towards projects brought forward by the Jesuit coaching staff and athletic department. The funds generated will be used to purchase additional equipment and/or other resources that the annual budget does not cover.

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## What If My Son Does Not Play On A Team That Has A Field Space At Jesuit?

All of the sports at Jesuit will benefit from this program, not just those for which signs are sold. So if you have a business that you want to advertise or you simply want to buy a sign displaying a message of support to the team, you can be confident that all student-athletes at Jesuit will benefit from this program.

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## What Will The Signs Look Like?

All of the signs will be designed and manufactured by a professional sign company based on the artwork that you provide. They may have multiple colors and a logo. The signs will be placed at the athletic venue in a location where they will be viewable by the spectators.

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## What If I Want To Buy A Sign For More Than One Field?

You may purchase signs for as many fields as you like. In fact, we will work with you to provide a discounted rate if you decide to purchase a sign at multiple fields.

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## What Will It Cost?

A fee of \$500 plus the cost of making the sign will be charged for the first year that your sign is displayed. A renewal fee of \$500 will be assessed for each additional year that your sign is displayed.

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## More Information?

Contact Athletic Director, Chris Fahey, who may be reached at (916) 480-2121 or [faheyc@jhssac.org](mailto:faheyc@jhssac.org). He will provide answers to any of your questions.