

JESUIT

H I G H S C H O O L

MEN FOR OTHERS



2018-19 ADVERTISING

..... print + digital

MULTI-CHANNEL
SOLUTIONS TO ENGAGE
YOUR CUSTOMERS

.....

WHY ADVERTISE?

EDUCATION FOCUS

Supports Jesuit High School and the mission to educate “Men for Others.”

EXCLUSIVE READERSHIP

Jesuit’s exclusive readership is actively engaged in our content across multiple platforms, ensuring sharp focus on your marketing campaigns.

REPEAT READ VALUE

Jesuit publications remain for years with your ad included in homes of our dedicated families.

BUDGET-FRIENDLY

Attractive discounts with bundle packages to fit your budget. All options allow you to plan a strong, visible and cost-effective campaign.

WWW.JESUITHIGHSCHOOL.ORG/ADVERTISING

ATHELTICS

DIGITAL PLANS

On average, a normal home Football or Basketball game for each level is about 4.5 hours. The advertising on each board will be exclusive for a max of 6 donors. Each ad will be shown on 10 second stills for a total of a 3 minute reel of all six ads, Jesuit announcements, and other items. We expect that your ad will be seen for about 3-4 minutes per hour, or 20 times.

1 HANSON MCCLAIN ADVISORS STADIUM SCOREBOARD PACKAGE | \$5,000

Jesuit Football	Other Events	Other Benefits
5 Home Games of JV and Varsity 700 viewers for 4.5 hour span per game (to include a Friday evening game against Granite Bay with approximately 2,500 people)	Jesuit Soccer 12 games, 2 hours per game with 200 viewers Jesuit Lacrosse 6 games, 300 viewers over a 4 hour span each game	Inclusion of a 1/2 page ad in our Fall, Fr. Barry and Winter Sports programs Four season passes to all Jesuit home games
5 Freshman Home Games 300 viewers over 2.5 hour span each game	Jesuit Track 5 home meets with 500 viewers over a 5 hour span	

2 FR. BARRY GYMNASIUM SCORER'S TABLE PACKAGE | \$5,000

Jesuit Basketball	Other Events	Other Benefits
7 league games 800 viewers, 4.5 hour span per game	Jesuit Wrestling 2 matches, 300 viewers, over 4 hours	Inclusion of a 1/2 page ad in our Fall, Fr. Barry, and Winter Sports programs Four season passes to all Jesuit home games
Fr. Barry Tournament 3000 viewers, over 6.5 hour span each night	Jesuit Volleyball 7 games, 200 viewers, over 3 hours	
13th Annual Fr. Kelly Showcase 6 games, 1,500 viewers over 9 hour span	PAL Basketball Tournament / Playoffs 400 viewers total, over 9 hour span per day	
Jesuit JV and Frosh Tourneys 1,000 viewers over 3 days, over 6.5 hours per night		

3 STADIUM & GYMNASIUM DUAL SCREEN PACKAGE | \$8,000

PUBLICATIONS AND PACKAGES

1

SPORTS SIGNAGE

DIGITAL

Athletic Fields (Baseball, Soccer, Rugby) / Aquatics Center	Stadium Scoreboard & Gym Scorer's Table (1/3 Size)	Stadium Scoreboard & Gym Scorer's Table (1/2 Size)
\$950 per above location	\$950 per screen	\$1,200 per screen

2

PUBICATIONS

Loyola Guild Roster

Christmas Tree Lane (CTL) Program

Sports Programs

Includes Fr. Barry, S.J. Tournament Program

Gala & PACE Auction Program

Premium Cover Placements			Full Page	Half Page	Quarter Page	Business Card
Back	Inside Back	Inside Front				
\$1000	\$800	\$800	\$600	\$350	\$225	\$100
\$1000	\$800	\$800	\$500	\$300	\$225	\$100
\$2000	\$1600	\$1600	\$900	\$600	\$500	\$250
\$2500	\$1600	n/a	\$900	\$600	\$500	\$250

3

PACKAGES

Loyola Guild Package

Loyola Guild Roster & CTL Program

Sports Package

Sports Programs & Signage

Ignatian Package

Loyola Guild & Sports Packages plus
Gala & PACE Auction Program (5% discount)

Premium Cover Placements			Full Page	Half Page	Quarter Page	Business Card
Back	Inside Back	Inside Front				
\$1950	\$1550	\$1550	\$1050	\$600	\$400	\$150
\$2900	\$2500	\$2500	\$1800	\$1500	\$1400	\$1150
\$6983	\$5368	\$3848*	\$3563	\$2565	\$2185	\$1473

* Excludes Gala & PACE Auction Program

ARTWORK SPECIFICATIONS

ARTWORK DEADLINES

1 DIGITAL

HANSON MCCLAIN ADVISORS STADIUM SCOREBOARD

Full size.....	480 pixels x 144 pixels.....	JPEG
1/2 size.....	240 pixels x 144 pixels.....	JPEG
1/3 size.....	160 pixels x144 pixels.....	JPEG

FR. BARRY GYMNASIUM SCORER'S TABLE

Full size.....	5760 pixels x 1080 pixels.....	JPEG
1/2 size.....	3840 pixels x1080 pixels.....	JPEG
1/3 size.....	1950 pixels x1080 pixels.....	JPEG

2 PRINT

SPORTS BANNERS6' x 4'..... Color

ATHLETICS, CTL, AND LOYOLA GUILD PROGRAMS

Premium Cover/s.....	5" x 8".....	Color
Full Page.....	5" x 8".....	B/W
1/2 Page horizontal.....	5" x 3.75".....	B/W
1/2 Page vertical.....	2.25" x 8".....	B/W
1/4 Page.....	2.25" x 3.75".....	B/W
Business Card.....	2.25" x 1.5".....	B/W

GALA & PACE AUCTION PROGRAM

Premium Cover/s.....	8" x 10.5".....	B/W
Full Page.....	8" x 10.5".....	B/W
1/2 Page horizontal.....	8" x 5".....	B/W
1/2 Page vertical.....	3.75" x 10.5".....	B/W
1/4 Page.....	3.75" x 5".....	B/W
Business Card.....	3.75" x 2".....	B/W

*All sports signage are for display during JHS sporting events only.
All advertising content & graphics are subject to approval by JHS.*

2018 AUGUST

Wed
01

Ignatian & Sports Packages

Fall Sports Program

2018 NOVEMBER

Thurs
01

Winter Sports Program

Fri
09

Loyola Guild Package

Christmas Tree Lane (CTL) Program

2018 DECEMBER

Fri
21

Loyola Guild Roster

2019 MARCH

Fri
01

Gala & PACE Auction Program