

JESUIT HIGH SCHOOL SACRAMENTO



2022-2023

**ADVERTISING**

& SPONSORSHIP

*Opportunities*



# Sponsorship Opportunities

1

**PLATINUM SPONSOR:**  
\$5,000

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, inside front cover
- Rotating digital sign in Barry Gym/Welcome Center
- 4 additional tournament passes
- 4 tournament shirts
- Includes Jesuit Basketball VIP Pack (2 season passes to all Jesuit home games, 2 Jesuit Basketball sweatshirts)

2

**ELITE SPONSOR:**  
\$1,500

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, half page
- Rotating digital sign in Barry Gym/Welcome Center
- Includes Jesuit Basketball VIP Pack (2 season passes to all Jesuit home games, 2 Jesuit Basketball sweatshirts)
- 4 additional tournament passes
- 2 tournament shirts

3

**BLACK SPONSOR:**  
\$1,250

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, half page
- Rotating digital sign in Barry Gym/Welcome Center
- 4 additional tournament passes
- 2 tournament shirts

*Advertise or Sponsor* [JesuitHighSchool.org/Ads](http://JesuitHighSchool.org/Ads)

*Want something special? Let us know! We are happy to create custom packages.*



EVENT PROGRAM



BASKETBALL SCORER'S TABLE

4

**GOLD PLUS SPONSOR:**  
\$1,000

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, quarter page
- Rotating digital sign in Barry Gym/Welcome Center
- 4 additional tournament passes
- 2 tournament shirts

5

**GOLD SPONSOR:**  
\$750

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, quarter page
- 2 additional tournament passes



JUMBO SCOREBOARD

6

**RED SPONSOR:**  
\$500

- Scorer's table or rotating digital sign in Barry Gym/Welcome Center
- 2 additional tournament passes



WELCOME CENTER MONITORS

# Our Reach

NUMBER OF ALUMNI  
10,861

NUMBER ON EMAIL LIST  
16,952

WEBSITE SESSIONS  
409,600/year

NEW USERS TO WEBSITE  
203,400/year

APP TRAFFIC REACH  
1,445 active mobile users

ENGAGEMENT ON AUCTION  
MOBILE BIDDING SITE  
1,500 users

FACEBOOK AVG REACH  
194,610/month

FACEBOOK FOLLOWERS  
13,342

CAMPUS EVENTS  
2,160

MARAUDER ATHLETIC EVENTS  
265/year



## About Jesuit High School Sacramento

Founded in 1963, Jesuit High School (JHS) is a Sacramento regional Catholic high school that provides young men with a life-building experience and delivers an academically rigorous college-preparatory education to prepare graduates for lives of leadership and service.

The JHS student body represents diversity in geography, ethnicity, religious affiliation, and socio-economic background. Along with fostering a *Men for Others* culture of service, JHS has one of the region's most successful men's athletic programs, more than 22 visual and performing arts offerings, a robust Honors and Advanced Placement curriculum, and a club for nearly every passion.

## About Jesuit Athletics

Jesuit Athletics is a community of student-athletes, coaches and staff whose primary focus is to achieve academic excellence while striving to produce teams and individuals committed to athletic competition and outstanding performance. Home of "The Marauders," Jesuit's athletic programs have won 15 national championships, 31 state championships, 125 section championships, and 315 league championships, making it one of the region's most successful high schools. Currently, JHS fields 36 teams, with two out of three Marauders playing a sport. The success of JHS student-athletes both in the classroom and on the competitive field can be seen in the 29 seniors signing letters of intent this year to continue playing their sport at the collegiate level.



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