

JESUIT HIGH SCHOOL SACRAMENTO



**ADVERTISING
& SPONSORSHIP**
Opportunities

About Us

STUDENT BODY
1,005

TUITION
\$16,435

FEES
\$800

FINANCIAL AWARDS
\$1,511,706
TO 259 STUDENTS

AVERAGE AWARD
\$5,8637

ELEMENTARY & MIDDLE
SCHOOLS REPRESENTED
103

NUMBER OF ZIP
CODES REPRESENTED
82

AVERAGE CLASS SIZE
22

STUDENT/TEACHER RATIO
15:1



About Jesuit High School Sacramento

Founded in 1963, Jesuit High School (JHS) is a Sacramento regional Catholic high school that provides young men with a life-building experience and delivers an academically rigorous college-preparatory education to prepare graduates for lives of leadership and service.

The JHS student body represents diversity in geography, ethnicity, religious affiliation, and socio-economic background. Along with fostering a *Men for Others* culture of service, JHS has one of the region's most successful men's athletic programs, more than 22 visual and performing arts offerings, a robust Honors and Advanced Placement curriculum, and a club for nearly every passion.

About Jesuit Athletics

Jesuit Athletics is a community of student-athletes, coaches and staff whose primary focus is to achieve academic excellence while striving to produce teams and individuals committed to athletic competition and outstanding performance. Home of "The Marauders," Jesuit's athletic programs have won 15 national championships, 31 state championships, 125 section championships, and 315 league championships, making it one of the region's most successful high schools. Currently, JHS fields 36 teams, with two out of three Marauders playing a sport. The success of JHS student-athletes both in the classroom and on the competitive field can be seen in the 29 seniors signing letters of intent this year to continue playing their sport at the collegiate level.



Our Reach

NUMBER OF ALUMNI
10,861

NUMBER ON EMAIL LIST
16,952

WEBSITE SESSIONS
409,600/year

NEW USERS TO WEBSITE
203,400/year

APP TRAFFIC REACH
1,445 active mobile users

ENGAGEMENT ON AUCTION
MOBILE BIDDING SITE
1,500 users

FACEBOOK AVG REACH
194,610/month

FACEBOOK FOLLOWERS
13,342

CAMPUS EVENTS
2,160

MARAUDER ATHLETIC EVENTS
265/year

Your message + our crowd = great results!

Multi-Channel Solutions to Engage Your Customers

We invite you to support Jesuit Sacramento and the mission to educate *Men for Others* by purchasing a sponsorship or advertising package today. Jesuit's exclusive readership is actively engaged in our content across multiple platforms, ensuring sharp focus on your business both in print and digitally.

There are options to fit a variety of budgets, and all options allow you to plan a strong, visible, and cost-effective campaign. JHS's reach goes far beyond our location at 1200 Jacob Lane. With more than 10,000 alumni and their families across the country—plus a strong core of regional community supporters and our current students—Jesuit Sacramento has a large diverse base of Marauders that will see your messaging. As a leader in academics, athletics and the arts, Jesuit Sacramento is frequently in the media's eye and coverage for events and activities reach more than 250,000 homes through promotional partnerships and our digital footprint.

Additionally, Jesuit hosts in-person and online events in their facilities for K–12 families across the region, for third-party organizations, and summer programs, thus expanding your audience demographics.

Don't miss this exciting opportunity! Be a part of a Sacramento tradition that has been creating a foundation for life in young men since 1963!

Be Seen in the Home of Champions

Jesuit Sacramento is a powerhouse in academics and athletics that brings spectators from near and far to a campus renown for its high-caliber facilities. Secure your advertising now!



1 JESUIT STADIUM SCOREBOARD PACKAGE \$5,000

JESUIT FOOTBALL

7 Regular Season Home Football Games

700 viewers for 4.5 hour span per game plus additional exposure during regional Junior Football events, PAL track events, and special community events

6 Freshman Home Games

300 viewers over 2.5 hour span each game

OTHER EVENTS

12 Jesuit Soccer Games

200 viewers over a 2 hour span each game

6 Jesuit Lacrosse Games

300 viewers over a 4 hour span

5 Jesuit Track Meets

500 viewers over a 5 hour span

OTHER BENEFITS

- Inclusion of a 1/2 page ad in our fall, Fr. Barry, winter and spring sports programs
- Four season passes to all Jesuit home games

2 FR. BARRY GYMNASIUM SCORER'S TABLE + JUMBO SCOREBOARD PACKAGE \$5,000

JESUIT BASKETBALL

7 Regular Season Home Basketball Games

800 viewers over a 4.5 hour span per game

Annual Fr. Barry Tournament

3,000 viewers over 6.5 hour span each night

Annual Fr. Kelly Showcase

6 games, 1,500 viewers over 9 hour span

Jesuit JV & Frosh Basketball Tournaments

1,000 viewers over 3 days, 6.5 hours per night

OTHER EVENTS

2 Jesuit Wrestling Matches

300 viewers over 4 hours

7 Jesuit Volleyball Games

200 viewers over 3 hours

PAL Basketball Tournament & Playoffs

400 viewers over 9 hour span per day

OTHER BENEFITS

- Inclusion of a 1/2 page ad in our fall, Fr. Barry, winter and spring sports programs
- Four season passes to all Jesuit home games

3 STADIUM & GYMNASIUM DUAL SCREEN COMBO \$8,000

JESUIT SPORTS

All of the benefits of packages 1 & 2, which includes:

In the Jesuit Stadium:

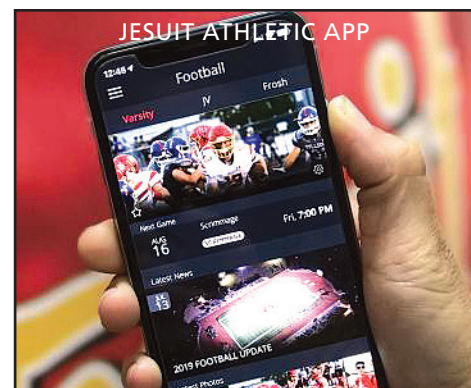
- 7 regular season home football games & 6 freshman home games, 12 Jesuit soccer games, 6 Jesuit lacrosse games, & 5 Jesuit track meets

In the Fr. Barry Gymnasium:

- 7 regular season home basketball games, Annual Fr. Barry Tournament, Annual Fr. Kelly Showcase, Jesuit JV & frosh basketball tournaments, 2 Jesuit wrestling matches, 7 Jesuit volleyball games, PAL basketball tournament & playoffs

OTHER BENEFITS

- Inclusion of a 1/2 page ad in our fall, Fr. Barry, winter and spring sports programs
- Four season passes to all Jesuit home games
- Special event digital ads on the Welcome Center display monitors



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NEW
OPPORTUNITY

**SPORTS APP &
WEBSITE BANNER ADS!**
\$1,000

5

**STADIUM
NAMING**

\$375,000 secures 5 years
\$300,000 secures 3 years

JESUIT

JESUIT

A full year of advertising exposure

across multiple sports through the new Jesuit Athletic App

- With more than 1,500 users in its first season, this app is ready to take off!
- Ads will also rotate on the Athletic web pages of Jesuit's website, which annually sees 400,000+ site visits
- Additional customization available

- Year-round exposure to community and school audience at the region's premier high school sports venue
- Static marquee signage at top of stadium scoreboard
- Stadium listed as "[Your Name] Stadium" in all online and printed materials; press release announcing naming of stadium; social media posts; link back to company website on JHS site
- Digital advertising on scoreboard during games, and in online programs for fall, winter and spring sports season programs; additional advertising at all special events
- 4 season passes in Press Box to all Jesuit home games; field passes including Holy Bowl
- Invitations to all Jesuit VIP events; all alumni events, Auction Gala & President's Dinner
- Diamond level sponsor for Jesuit Auction (including all Diamond sponsor benefits)
- Additional customization available

Advertise at Jesuit—go to: JesuitHighSchool.org/Ads



About the AUCTION

Originally established as P.A.C.E. (Providing A Catholic Education), the Auction has raised essential funds that directly benefit our students for 50 years. Every dollar raised supports robust student programs such as arts and athletics, innovative curriculum and academic support, and Christian service and ministry. These components are what make Jesuit a world-class community with a world-class education.

Preparation for the Auction is a year-long effort that includes fund-raising events in the fall and winter and culminates with the premier community event in late March.



Sponsorship Opportunities

AUCTION ADVERTISING

PRINTED & DIGITAL PROGRAM

[Full size, 8.5" x 11"]

Distributed to all attendees, sponsors and patrons both printed & digitally.

Back Cover	\$2,500
Inside Back Cover	\$1,600
Full Page	\$ 900
Half Page	\$ 600
Quarter Page	\$ 500
Business Card	\$ 250
Logo placement & website link on Auction website & mobile bidding Site	\$ 500

For more information about any of the Auction sponsorship opportunities or to customize your partnership, contact **Kim Kalmbach, 916.480.2145**, or Kim.Kalmbach@JesuitHighSchool.org



PRESENTING SPONSOR: \$25,000

- Press release announcing Presenting Sponsorship for Jesuit Auction
- Presenting Sponsor's name listed with event title on all printed and online auction materials & publications
- 10 tickets in the finest seating at the Auction Grand Gala, including personal waiter, premium wines & VIP parking
- Listing as a Presenting Sponsor on the website, invitation and all printed materials
- Full-page color ad in program
- Logo & banner placement on website
- 3 or more social media posts acknowledging Presenting sponsorship
- Podium opportunity to address guests at event



PLATINUM SPONSOR: \$15,000

- 10 tickets to the Auction Grand Gala
- Premier donor seating table placement with personal waiter & premium wines
- Listing as Platinum Sponsor on the website, invitation and all printed materials
- Full-page color ad in program
- Logo & banner placement on website
- 2 or more social media posts acknowledging Platinum sponsorship
- Verbal acknowledgment of sponsorship during live auction event



Jesuit

ALL SPONSORS WILL RECEIVE:

- Invitations to VIP Sponsor events including the Patrons' Circle event & President's Dinner
- Auction tickets
- Sponsor name & listing on Auction website and mobile bidding site
- Recognition on screens during the live and/or virtual event

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RUBY SPONSOR: \$7,500

- 10 tickets to the Auction Grand Gala
- Premier donor seating table placement
- Listing as Ruby Sponsor on the website, invitation and all printed materials
- Full-page ad in program
- Logo & banner placement on website
- 1 social media post acknowledging Ruby sponsorship
- Verbal acknowledgment of sponsorship during live auction event

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DIAMOND SPONSOR: \$5,000

- 10 tickets to the Auction Grand Gala
- Select donor seating table placement
- Listing as Diamond Sponsor on the website, invitation and all printed materials
- Half-page ad in program
- Logo & banner placement on website

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GOLD SPONSOR: \$2,500

- 4 tickets to the Auction Grand Gala
- Donor seating table placement
- Listing as Gold Sponsor on the website and mobile bidding site
- Quarter-page ad in program

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PEARL SPONSOR: \$1,250

- 2 tickets to the Auction Grand Gala
- Donor seating table placement
- Listing as Pearl Sponsor on the website and program

Become a Sponsor: JesuitHighSchool.org/Auction



Jesuit Stadium Naming Opportunity

Add *"The Home of Champions"* to your portfolio by being the naming sponsor for Jesuit High School Sacramento's stadium. This focal point of our campus will put your company center stage in front of the community and vast network of fans all year long.

Contact Maureen Longyear, VP for Advancement, for more information or to schedule a private tour of this state-of-the art complex. 916-418-2633



1200 Jacob Lane • Carmichael, CA • 95608