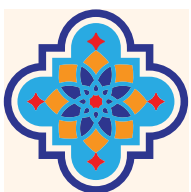




48th Annual

Jesuit Auction Sponsorship Opportunities



About Jesuit High School

Jesuit High School (JHS) is a Sacramento regional Catholic high school that provides young men with a life-building experience and delivers an academically rigorous college preparatory education to prepare graduates for lives of leadership and service.

Founded in 1963, the JHS student body represents diversity in geography, ethnicity, religious affiliation, and socio-economic background. Along with fostering a “Men for Others” culture of service, JHS has one of the region’s most successful men’s athletic programs, more than 22 visual and performing arts offerings, a robust Honors and Advanced Placement curriculum, and a club for every passion.

About the Auction

Originally established as P.A.C.E. (Providing A Christian Education), for 48 years the Auction has raised ESSENTIAL funds that directly benefits the students at Jesuit High School. Every dollar raised supports the key aspects of our school: robust student programs such as the arts and athletics, innovative curriculum and academic support, Christian service and ministry programs, as well as attracting and retaining innovative faculty. These components are what makes Jesuit a world-class community and education.

The Auction is a year-long effort which includes several fund-raising events in the fall and winter, and culminates with the Auction, the premier community event in late March.

By the Numbers

JESUIT FACTS & FIGURES

STUDENT BODY
1,042
TUITION
\$16,240
FEES
\$750
FINANCIAL AWARDS
\$1,313,580
TO 263 STUDENTS
AVERAGE AWARD
\$4,995
NUMBER OF ELEMENTARY & MIDDLE SCHOOLS REPRESENTED
110
NUMBER OF ZIP CODES REPRESENTED
79
AVERAGE CLASS SIZE
23
STUDENT/TEACHER RATIO
15:1





Exciting Auction Events

PATRONS' CIRCLE SPONSOR PARTY

Thursday, January 30, 2020

Become an Auction sponsor and enjoy an evening with Jesuit's President, Rev. John P. McGarry, S.J., in the lovely home of a Dean '89 and Chrisa Sioukas. Come to see old friends and meet new ones—all in the name of support for Jesuit High School.

Hosted by Dean '89 & Chrisa Sioukas

GODFATHER DINNER

Wednesday, February 19, 2020

Limited to 50 gentlemen, friends of Jesuit gather for a four-course dinner prepared by gourmet chefs. Enjoy an evening of great food, cigars, a bourbon bar, and plenty of revelry.

—Gentlemen Only!

AUCTION

Saturday, March 28, 2020

Mark your calendar to attend the main event! Bid on fantastic live and silent auction items including a Napa Valley getaway, a vacation in Hawaii and a once-in-a-lifetime Giants experience. Enjoy tasty cocktails and a delicious dinner in the company of friends — don't miss the party of the year!

Hosted at the Fr. Barry Gymnasium at Jesuit High School

By the Numbers

STUDENT LIFE

HOURS OF STUDENT SERVICE

27,000

VISUAL & PERFORMING
ARTS OFFERINGS

16

CLUBS ON CAMPUS

70

SPORTS OFFERINGS

36

ATHLETIC LEAGUE
CHAMPIONSHIPS

312

GRADUATES WHO GO DIRECTLY TO
4-YR COLLEGE OR UNIVERSITY

99%

ADVANCED PLACEMENT, ACCELERATED
OR HONORS COURSES

32

AVERAGE GPA

3.53

(non-weighted)

STUDENTS ENROLLED IN A CHORAL
OR INSTRUMENTAL ENSEMBLE

225+



How to Get Involved

SPONSOR

Sponsorships are one of the keys to our success. Our sponsorship goal this year is \$300,000. See next page for sponsorship levels benefits.

DONATE

Travel—hotels & miles, vacation homes, wine & wine experiences, spa & golf packages, sporting events, entertainment, limos, dining. Gift certificates are always hot sellers!

We welcome all donations—big and small.

UNDERWRITE & ADVERTISE

Leverage your company's brand with focused logo placement during "Meet Me in Madrid." Underwriting opportunities offer exclusive yet affordable options to advertise your company's involvement in this worthy cause. Your contribution will ensure more dollars raised go towards advancing our mission of "Men for Others."



PRESENTING SPONSOR
\$25,000

- Presenting Sponsor’s name listed with event title on all publications
- Press release announcing Presenting sponsorship for Jesuit Auction
- Listing as Presenting Sponsor with logo on Auction website, all printed Auction materials and full-page color advertisement in program in premium location
- Signage at Auction event
- Table for 10 in the finest seating at Auction event, including a personal waiter, premium wines and VIP parking
- Invitations to Patrons’ Circle Party, Godfather Dinner, and President’s Dinner
- Logo, banner and website link placement on Auction website and mobile bidding site
- Recognition on screens during event
- Social media throughout year acknowledging Presenting sponsorship

PLATINUM SPONSOR
\$15,000

- Listing as Platinum Sponsor with logo on Auction website, all printed Auction materials and full-page advertisement in program
- Signage at Auction event
- Table for 10 in premier seating at the Auction event, including a personal waiter, premium wines and VIP parking
- Invitations to Patrons’ Circle Party, Godfather Dinner, and President’s Dinner
- Logo, banner and website link placement on Auction website and mobile bidding site
- Recognition on screens during event
- Social media throughout year acknowledging Platinum sponsorship

RUBY SPONSOR
\$7,500

- Listing as Ruby Sponsor with logo on Auction website, printed Auction invitations and program, full page advertisement in program
- Table for 10 in preferred seating at Auction event
- Invitations to Patrons’ Circle Party, Godfather Dinner, and President’s Dinner
- Logo, banner and website link placement on Auction website and mobile bidding site
- Recognition on screens during event
- Social media throughout year acknowledging Ruby sponsorship

DIAMOND SPONSOR
\$5,000

- Listing as Diamond Sponsor with logo on Auction website, the Auction invitation, and half-page advertisement in program
- Table for 10 in select seating at Auction event
- Invitations to Patrons’ Circle Party, Godfather Dinner, and President’s Dinner
- Logo, banner and website link placement on Auction website and mobile bidding site
- Recognition on screens during event
- Social media throughout year acknowledging Diamond sponsorship

GOLD SPONSOR
\$2,500

- Listing as Gold Sponsor on Auction website with half-page advertisement in program
- 4 tickets in donor seating at Auction event
- Invitations to Patrons’ Circle Party and President’s Dinner
- Recognition on Auction website and mobile bidding site.
- Recognition on screens during event

PEARL SPONSOR
\$1,000

- Listing as Pearl Sponsor on Auction website with quarter-page ad in program
- 2 tickets in donor seating at Auction event
- Invitations to Patrons’ Circle Party
- Recognition on screens during event

Underwriting and advertising have several options this year, including opportunities to leverage your company’s brand with focused logo placement. See enclosed form for details.



Saturday, March 28, 2020
JesuitHighSchool.org/Auction

Kim Harvey Kalmbach

Director of Auction & Events

916.480.2145

kim.kalmbach@jesuithighschool.org

Maureen Banchero Longyear

Vice President for Advancement

John '99, Michael '01

Kristin Beard King & Matt King

2020 Auction Chairs

Charlie '22, Cooper '23

