

JESUIT HIGH SCHOOL SACRAMENTO



ADVERTISING

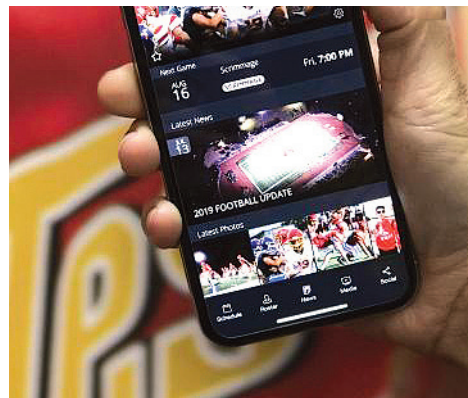
& SPONSORSHIP

Opportunities

Be Seen in the Home of Champions

PURCHASE OUR NEW GO BIG RED DIGITAL PACKAGE for \$1,000

It's easier than ever to support Jesuit through advertising! One ad, everywhere. Stadium scoreboard, gym score table, and our sports app. All year, all home season games and PAL events.



Jesuit Sacramento is a powerhouse in academics and athletics that brings spectators from near and far to a campus renown for its high-caliber facilities. Secure your advertising now!

JESUIT STADIUM

JESUIT FOOTBALL

7 Regular Season Home Football Games

700 viewers for 4.5 hour span per game plus additional exposure during regional Junior Football events, PAL track events, and special community events

6 Freshman Home Games

300 viewers over 2.5 hour span each game

OTHER EVENTS

12 Jesuit Soccer Games

200 viewers over a 2 hour span each game

6 Jesuit Lacrosse Games

300 viewers over a 4 hour span

5 Jesuit Track Meets

500 viewers over a 5 hour span

FR. BARRY GYMNASIUM

JESUIT BASKETBALL

7 Regular Season Home Basketball Games

800 viewers over a 4.5 hour span per game

OTHER EVENTS

2 Jesuit Wrestling Matches

300 viewers over 4 hours

7 Jesuit Volleyball Games

200 viewers over 3 hours

PAL Basketball Tournament & Playoffs

400 viewers over 9 hour span per day

TOURNAMENTS

MAY BE SOLD SEPARATELY

Annual Fr. Barry Tournament

3,000 viewers over 6.5 hour span each night

Annual Fr. Kelly Showcase

6 games, 1,500 viewers over 9 hour span

Jesuit JV & Frosh Basketball Tournaments

1,000 viewers over 3 days, 6.5 hours per night

SPORTS APP

JESUIT SPORTS

A full academic year of exposure

across multiple sports through the new Jesuit Athletic App

- With thousands of users checking rosters, schedules and scores, this app is ready to take off!
- Ads will also rotate on the Athletic web pages of Jesuit's website, which annually sees 400,000+ site visits
- Additional customization available including short info about your company and links directly to your business



Tournament Sponsorship Opportunities

Father Barry is a beloved tournament bringing teams from all over. Be part of history!

1

**PLATINUM
SPONSOR:**
\$5,000

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, inside front cover
- Rotating digital sign in Barry Gym/Welcome Center
- 4 tournament passes
- 4 tournament shirts
- Includes Jesuit Basketball VIP Pack (2 season passes to all Jesuit home games, 2 Jesuit Basketball sweatshirts)

2

**ELITE
SPONSOR:**
\$1,500

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, half page
- Rotating digital sign in Barry Gym/Welcome Center
- Includes Jesuit Basketball VIP Pack (2 season passes to all Jesuit home games, 2 Jesuit Basketball sweatshirts)
- 4 tournament passes
- 2 tournament shirts

3

**BLACK
SPONSOR:**
\$1,250

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, half page
- Rotating digital sign in Barry Gym/Welcome Center
- 4 tournament passes
- 2 tournament shirts

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**GOLD PLUS
SPONSOR:**
\$1,000

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, quarter page
- Rotating digital sign in Barry Gym/Welcome Center
- 4 tournament passes
- 2 tournament shirts

5

**GOLD
SPONSOR:**
\$750

- Norcalsportstv Ad
- Scorer's table digital advertisement
- Tournament program, quarter page
- 2 tournament passes

6

**RED
SPONSOR:**
\$500

- Scorer's table ad or rotating digital sign in Barry Gym/Welcome Center
- 2 tournament passes

Advertise or Sponsor at Jesuit—go to:

JesuitHighSchool.org/Ads

Want something special? Let us know! We are happy to create custom packages.





Your message + our crowd = great results!

Multi-Channel Solutions to Engage Your Customers

We invite you to support Jesuit Sacramento and the mission to educate *Men for Others* by purchasing a sponsorship or advertising package today. Jesuit's exclusive readership is actively engaged in our content across multiple platforms, ensuring sharp focus on your business both in print and digitally.

There are options to fit a variety of budgets, and all options allow you to plan a strong, visible, and cost-effective campaign. JHS's reach goes far beyond our location at 1200 Jacob Lane. With more than 10,000 alumni and their families across the country—plus a strong core of regional community supporters and our current students—Jesuit Sacramento has a large diverse base of Marauders that will see your messaging. As a leader in academics, athletics and the arts, Jesuit Sacramento is frequently in the media's eye and coverage for events and activities reach more than 250,000 homes through promotional partnerships and our digital footprint.

Additionally, Jesuit hosts in-person and online events in their facilities for K–12 families across the region, for third-party organizations, and summer programs, thus expanding your audience demographics.

Don't miss this exciting opportunity! Be a part of a Sacramento tradition that has been creating a foundation for life in young men since 1963!



1200 Jacob Lane • Carmichael, CA • 95608